

## PRESS RELEASE

eNdoto



### eNdoto and EveluxUSA Forge Partnership in USA

*Partnership positions them as strong leaders in Next Generation  
Pedestrian and Road Safety Products*

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### **eNdoto and EveluxUSA Forge Partnership in the U.S.A as Exclusive Distributors of EveluxUSA Strengthening Their Leadership in the Market of Next Generation Pedestrian and Road Safety Products**

**February 7, 2016, East Hartford, CT,** eNdoto and Evelux launched into year-2 of their exclusive distributor partnership in the USA as co-exhibitors at the prestigious ATSSA Expo in New Orleans, LA. January 31-Feb. 2. Booth 1341—1343 displayed to all those who participated some of its most innovative pedestrian and road safety products, including EveluxUSA's as well as its state-of-the-art LED lighting solutions. In addition, eNdoto also introduced to North America, its MDS Barriers Systems, "Steel Barrier," offering an alternative to the traditional concrete barrier business for the future.

The addition of EveluxUSA's innovative pedestrian and traffic safety products are a great asset to eNdoto's extensive portfolio of pedestrian and road safety products and solutions. The perfect partnership blend for eNdoto and EveluxUSA represent two entities that combine the global distribution of the Evelux brand with the strong establishment of the USA market through eNdoto as their North American Distribution Center. Co-exhibiting at ATSSA, the Premier Roadway Safety Event in America was the ideal way to continue forging the partnership for years to come.

Guy Bolduc, President of eNdoto states: *"We are happy to partner with EveluxUSA a global leader of next generation pedestrian and road safety products introducing them to the USA market, in which eNdoto has a strong foothold. Based on EveluxUSA's continued research and development and our understanding of the United States requirements, our partnership augments our portfolio of pedestrian and road safety products"*

Omri Arbel, President of EveluxUSA relays, *"As traffic is ever increasing, the need for precaution also grows. We, at EveluxUSA continue our production and R&D in order to provide the most advanced traffic safety equipment. We are very happy to collaborate with eNdoto as our exclusive North American Distribution Center."*

**About eNdoto:** eNdoto prides itself at being the "go-to" source for tailored solutions ensuring traffic and pedestrian safety. Their expertise includes products and systems for roadways and bridges, transit systems, tunnels, waterways and parking lots; for education, cultural and medical facilities; for parks and recreation areas, and for residential and commercial properties, as well as vehicle and equipment lighting. They aim to satisfy the critical and growing demands for green, long-lasting safety and lighting solutions with specially focused, environmentally conscious products and systems. The eNdoto Corp Divisions: USReflector \* GEOVISION \* MDS Barriers \* STEPGLOW \* SignalService \* Phalanx \* [www.eNdotoCorp.com](http://www.eNdotoCorp.com)

**About EveluxUSA:** Establish in 1988, by the Yukselen family, initially producing die injection molds. The company always had an innovative and creative soul providing several different products for the market. After sizing up the service requirements of the traffic safety industry, in 2000, the company expanded its product base to include Traffic Safety Equipment resulting in becoming knowledge experts in this market. Their Traffic Safety Products are distributed through their global agents throughout Europe, Africa, UAE and via Evelux brand in Germany, Middle East, and USA through eNdoto. [www.eveluxusa.com](http://www.eveluxusa.com)